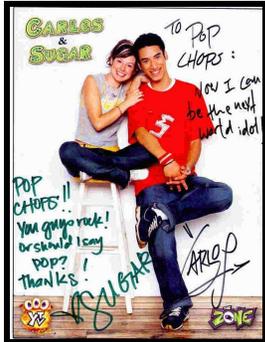


As featured on YTV's **THE ZONE!**  
 'Pop Chops'  
**The All-in-1 Voice, Dance and Stage  
 Programs for Ages 6-9, 10-12 & 13-16**

Ever wondered how you could 'Wow them' at the next *Pop Stars*, *American Idol* or *Broadway audition*? Or maybe you would like to start your own band or solo act and explore your real hidden talents?

Designed for young performers aged 6-16, Sherway Music's exclusive triple threat **Pop-Chops** classes and team of music professionals will set the stage and help prepare your performance step by step.

Armed with all the necessary voice, body, performance techniques and skills, your talents will soar to the next exciting level. Action packed, **Pop-Chops** accelerates music and dance performance skills, provides great exercise and is loads of fun! Just ask any kid who wouldn't love to be in the next big music video! Fame aside, a **Pop-Chops** student's biggest reward is their untold fulfillment of self-expression, team building, confidence and esteem.



For more information visit us at  
[www.popchops.com](http://www.popchops.com)  
 416-259-0251

Piano, Voice, Guitar, Violin, Bass

**\*FREE LESSON**

SHERWAY ACADEMY OF MUSIC  
 • NEW Students only with registration of 7 Private lessons, 8th is Free  
 416-259-0251  
 Expiration Date: 30/12/2011



Sherway Academy  
 St. Paul's Campus  
 85 Thirty-First St. @  
 Lakeshore Blvd.

(minutes from Sherway Gardens, between Browns Line & Kipling Ave, South of Shoppers Drug Mart)

Mon, Tues, Wed, & Thu ,3 –9 p.m.  
 Sat 9:30 a.m.–3 p.m

- Accredited & Friendly instruction
  - Spacious Classrooms
  - Acoustic Pianos
- Recording & Concert Stage
- Fully licensed and insured
  - Free Parking

416-259-0251

[SherwayMusic@gmail.com](mailto:SherwayMusic@gmail.com)  
[www.SherwayMusic.com](http://www.SherwayMusic.com)

# SHERWAY ACADEMY OF MUSIC

MAKING MUSIC 'FUN'  
 SINCE 2002  
 & HOME TO  
 'TORONTO ROCK'S COOL'



416-259-0251

[SHERWAYMUSIC.COM](http://SHERWAYMUSIC.COM)  
[ROCKSCOOL.CA](http://ROCKSCOOL.CA)

**“Discovery in Music, Motion and Mind”**



The Sherway Academy of Music is committed to offering you and your family a progressive, friendly, affordable and comprehensive music, stage and performance curriculum to students of all ages. Further, we believe that the fostering of music, motion and mind will handsomely underscore a better quality of life.

**More than just a music school..**

Founded as West Toronto’s music, stage and performance school, the Sherway Academy of Music’s progressive format is modeled on the successful Sage Academy of Music, London England of which Phil Collins and the Spice Girls were former students. Integrated into the core music and performance curriculum will be also the visual, and magical arts.

**Director and Faculty**



The Academy is under the direction of Bill W. Zufelt, choirmaster, organist for St. Paul’s United Church and ceremonial organist for the Greek Orthodox Cathedral of the Virgin Mary. In addition Mr. Zufelt is a published composer, Kinder-musik educator, and is a certified **CRIA** Gold Canadian Recording Industry Association recipient. A **Bachelor of Music** student of **McMaster University**, the **Royal Conservatory of Music**, chair emeritus of the **Mississauga Music Education Foundation**, and co-founder of the Mississauga Music Festival, Bill brings validated dedication, knowledge and stewardship to the Academy.

The Academy’s teaching faculty complement the school’s mission with a roster of accredited International, Canadian instructors, Juno recipients and coaches from the music industry, and graduates from the **Royal Conservatory of Music**, **McMaster University**, **Moscow Conservatory**, **Carleton University** **McGill University** and **Humber College**.

**Private Music lessons, Ages 5 –Adult, in 30, 45, or 60 min.:**



Key to your self-expression, discovery and success, one may study: **Piano, Voice, Guitar, Violin, Bass, Theory**, and/or **Songwriting**. In the style of Classical, Jazz, Rock or Pop, each lesson is tailored to the student’s specific goals, needs and objectives.

Curriculum **Royal Conservatory of Music** examination preparation and school accreditation may also be arranged. Fees, family plans and schedules are available at the Registration office; **St. Paul’s 85 Thirty-First Street 416-259-0251 or 416-316-2498**

**“Toronto’s Rock’s Cool Band Camps!”**



Featured during March, and August holidays is our unique School of Rock. Acclaimed by the **CBC**, **Global TV** and the **SLICE** network as a true inspirational and comprehensive program the TRC Camp is designed for young performers seeking the ultimate ‘live band experience’. Combined with a fun week of games, contests and light sports the 5 day camp sessions mandates to build, self confidence, team spirit and band musicianship. The camp encompasses music from the five great decades of Rock, Pop, Rock Fusion, Indie, Jazz, Celtic and even ‘Classical goes R & R’.

Each session ends on a Friday with a Rock Concert in the Sherway Academy’s Stage. Kids can Rock Camps are best suited for young performers aged 10 –16 with at least one year of study and/or an audition. Although the Kids can Rock specializes in Voice, Guitar, Bass, Drums and Keyboards our genre diversity encourages students of all instruments, including string, brass, woodwind, and world instruments to join the program.

During the past years the Rocks Cool ALL-STARS have performed at Toronto West’s largest street festival “Taste of the Kingsway” and assisted at the **JUNO Awards**

**Getting Started**

Please complete and return or fax to **Sherway Academy of Music St. Paul’s Campus 85 Thirty-First St. Long Branch M8W 3G1 info@sherwaymusic.com 416 259-0251/fax Mobile 416 316 2498**

Students Name \_\_\_\_\_  
 M/F \_\_\_\_\_ Age \_\_\_\_\_ Date of Birth \_\_\_\_\_  
 Parent/Guardian \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Phone Home \_\_\_\_\_  
 Work/Cell \_\_\_\_\_  
 Email \_\_\_\_\_

I/we are interested in:  
 Music Course/ \_\_\_\_\_  
 Private \_\_\_\_\_ Class \_\_\_\_\_ Camp \_\_\_\_\_  
 Pop-Chops \_\_\_\_\_ Rocks Cool \_\_\_\_\_ Other \_\_\_\_\_

Preferred times  
 3-8:30 pm Mon \_\_\_\_\_ Tue \_\_\_\_\_ Wed \_\_\_\_\_ Thu. \_\_\_\_\_  
 or 9:30 am to 3 pm on Sat \_\_\_\_\_

How did you hear about us?  
 Newspaper \_\_\_\_\_ Friend \_\_\_\_\_ Sign \_\_\_\_\_ Internet \_\_\_\_\_  
 Yellow Pages \_\_\_\_\_ Flyer \_\_\_\_\_ Mail \_\_\_\_\_ FaceBook \_\_\_\_\_

**Participants Release Form**  
 I desire that my child participate in the chosen school programs) and all related activities, unless I advise the school director otherwise in writing. I also agree that having taken such precautions as in your discretion are deemed advisable, the school and school staff will not be held responsible for any sickness or accident to my child if for any reason my child requires medical attention. I agree to be responsible for any expense incurred. I covenant and agree to indemnify Sherway Music Ltd, its employees and staff and save them harmless from and with respect to all suits and actions and prosecutions by reason of any activity carried out by my child, whether on or off the academy’s property. I the undersigned have read and fully support the Participant’s Release Form”

**Print name of Parent or Guardian** \_\_\_\_\_

**Health Card (Camps only)** \_\_\_\_\_

**Contact Phone (cell)** \_\_\_\_\_  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_